

Terms and conditions and code of conduct

BCI Conference and Programme Partner Meeting 2027

1. Conference organiser

Organiser: Better Cotton Initiative (BCI)

Mailing address: Ch. de Balexert 7-9, 1219 Châtelaine, Switzerland

Registration support contact: info@bettercottonconference.org

2. Scope and definitions

2.1. “Conference” means the BCI Global Conference 2027.

2.2. “PPM” means the Programme Partner Meeting 2027.

2.3. “Event” means the Conference and any associated side events listed in the registration journey (for example welcome reception, networking meal, field trips).

2.4. “Participant” means any person registering for the Event, including paid, discounted, and complimentary categories (speakers, sponsors, staff, Council, subsidised participants).

2.5. “Organiser” means BCI and any appointed event delivery partners acting on BCI’s behalf.

3. Event venue and dates

3.1. Conference dates: 25 to 27 January 2027

3.2. PPM dates: 27 to 29 January 2027

3.3. Venue: Savoy Le Grand Hotel, Marrakech, Morocco

3.4. The Organiser may adjust programme content, speakers, rooms, timings, and formats where required for operational reasons.

4. Contract formation and eligibility to attend

4.1. By completing the online registration, the Participant confirms acceptance of these Terms and Conditions and the Privacy Statement.

4.2. Registration does not automatically grant attendance. Attendance is confirmed only when:

a) the registration process is completed

b) for paid registrations, full payment is received by the due date

c) for complimentary registrations, the Participant completes registration and receives confirmation

4.3. The Organiser reserves the right to refuse or cancel registration where required for safety, security, sanctions compliance, integrity, or Code of Conduct reasons.

5. House rules and onsite requirements

- 5.1. Participants must wear the official event badge at all times in event spaces.
- 5.2. Participants are responsible for their personal belongings. The Organiser is not liable for loss or damage to personal property.
- 5.3. Participants are liable for any damage they cause to the venue or event property.
- 5.4. Participants must comply with venue rules, security procedures, and reasonable instructions issued by the Organiser, venue, or appointed safety staff.
- 5.5. Promotion and publicity activities at the venue are only permitted where explicitly agreed in writing with the Organiser (for example as part of sponsor or exhibitor entitlements).

6. Ticket types, fees, and what is included

- 6.1. All paid in-person tickets include Plenary Livestream Access (real-time viewing of plenary sessions). On-demand access will be confirmed separately if offered.
- 6.2. Conference passes include access to the sessions scheduled under the Conference programme and to the catering and exhibition areas during Conference days.
- 6.3. Side events and field visits may be capacity-limited and may require separate selection during registration.

6.4. Ticket categories and fees (EUR)

Early Bird window: 26 May 2026 to 17 September 2026

Standard window: 18 September 2026 to 24 January 2027

Public and standard paid categories

- Member (single delegate): Early Bird €930; Standard €1,165
- Non-member (single delegate): Early Bird €1,320; Standard €1,650
- Civil Society / Academic / Government (single delegate): Early Bird €555; Standard €695 Bundles (group purchase within one registration)
- Member Company Bundle (2 delegates, 20% off total): Early Bird €1,490; Standard €1,864
- Non-member Company Bundle (2 delegates, 20% off total): Early Bird €2,110; Standard €2,640
- Civil Society / Academic / Government Bundle (2 delegates, 20% off total): Early Bird €890; Standard €1,110

6.5. The Organiser reserves the right to correct pricing errors and to withdraw discount codes or discretionary rates at any time.

7. Registration payment and invoicing

7.1. Payment methods: All pre-event and onsite registration payments must be made via credit card or bank transfer through our online payment system. No other payment methods will be accepted.

7.2. VAT and taxes: VAT is not collected on event registration fees. Better Cotton Initiative operates as a non-resident organiser; where VAT applies, liability is transferred to the attendee under Morocco's reverse charge mechanism.

8. Cancellations

8.1. Cancellations must be submitted in writing to the Organiser. Refunds will be issued according to the following schedule:

- Full refund for cancellations received on or before the 14th December 2026
- No refund for cancellations received after the 14th December 2026. After this date, registrations are non-refundable and only name changes (as outlined below) will be permitted.
- No refund will be issued for non-attendance

8.2. In the event that the Organiser is required to cancel the event, participants will be notified as soon as reasonably possible. Participants will receive a full refund of any registration fees paid. The Organiser shall not be liable for any additional costs incurred by participants, including travel or accommodation expenses.

8.3. The Organiser reserves the right to make reasonable changes to the event programme, venue, or schedule. Such changes do not constitute grounds for a refund unless they result in the full cancellation of the event.

9. Changes and transfers

9.1. Transfers: Registrations may be transferred to another individual at no additional cost, subject to the Organiser receiving written notice in advance. Transfers are permitted up to 24 January 2027 (the day before the Event begins). Onsite name changes may be accommodated during the Event, subject to operational feasibility.

9.2. Changes to registration type: Where a registrant has selected a category that requires verification of eligibility (for example, Better Cotton Initiative Member or Civil Society/ Academic / Government) and that eligibility cannot be verified, Better Cotton Initiative reserves the right to amend the registration to the appropriate category. The registrant will be notified of the change prior to any adjustment being processed.

- If the corrected registration category carries a higher fee, the difference between the fee paid and the correct registration fee will be charged to the credit card on file.
- If the corrected registration category carries a lower fee, the difference will be refunded, minus bank fees or process charges, to the original payment method.

9.3. Non-refundable items: Any optional items or capacity-limited add-ons (for example field visits) may be non-refundable. Where this applies, it will be clearly stated in the registration flow.

10. Photography, filming, recording, and consent

10.1. The Organiser may take photographs and make audio and video recordings during the Event for reporting, archival, and promotional purposes.

10.2. Speaker consent: Speaker participation and speaker media usage will be governed by the speaker consent approach and any speaker agreement. The Organiser will include the updated speaker consent information within the registration and speaker processes.

10.3. Personal recording: Personal recording of sessions (audio, video, photography intended to capture session content) is not permitted without prior written consent from the Organiser and the speaker(s).

10.4. Live posting: Live posting is allowed unless a session is designated as “Chatham House Rule” or “no social media”.

10.5 Session recordings: BCI may record sessions and workshops for promotional purposes, including but not exclusively for social media, email marketing and sharing with attendees and other stakeholders.

11. Confidentiality and Chatham House Rule

11.1. To encourage open dialogue, certain sessions may operate under the Chatham House Rule. Where applied, Participants may use the information received but must not reveal the identity or affiliation of speakers or other participants.

11.2. Session confidentiality requirements will be indicated in the agenda, onsite signage, or session opening remarks.

12. Copyright and use of materials

12.1. Presentations, documents, and other session materials remain the copyright of their authors or rights holders.

12.2. Participants receive a limited, non-exclusive licence to use materials for personal, non-commercial purposes related to the Event. Reproduction, distribution, or public display without permission is prohibited.

12.3. The Organiser may record sessions for reporting, archival, and promotional use, subject to consent requirements and any speaker opt-out mechanisms agreed in writing.

13. Health, safety, travel, and visa responsibility

13.1. Participants are responsible for arranging travel, accommodation, visas, and insurance as required.

13.2. The Organiser does not accept liability for travel disruption, visa refusals, or other issues preventing attendance, except where required by law.

13.3. Participants must comply with onsite health and safety instructions.

14. Force majeure

14.1. The Organiser will not be liable for failure or delay in performing obligations due to events beyond reasonable control, including natural disasters, war, terrorism, civil unrest, government restrictions, strikes, public health emergencies, or venue closure.

14.2. Where feasible, the Organiser may provide alternatives (date change, format change, substitution) but does not guarantee refunds unless stated in the cancellation policy.

15. Field Visits

15.1. The Organiser may make field visits available to participants during the Conference, subject to a limited number of places.

15.2. By participating in this field visit, all attendees acknowledge and agree that the Organiser acts solely as the facilitator of the visit. While field visit hosts will take reasonable precautions to

ensure the safety and well-being of all attendees, it is understood that attendees are individually responsible for their own actions and behavior during the duration of the trip.

15.3. The Organiser and the field trip host shall not be held responsible or liable for any injury, loss, damage, or expense arising from the negligence, actions, or omissions of any attendee or third party during the field visit. Each attendee assumes full responsibility for any risks associated with their participation, including but not limited to, those related to their own conduct, health, and personal belongings.

15.4. Attendees agree to indemnify and hold harmless the Organiser and the field visit host, its officers, employees, and agents from any and all claims, demands, losses, damages, and costs (including attorney's fees) arising out of or related to their own negligence or misconduct during the field visit.

15.5. Out of courtesy for others attending, the field visit will remain on schedule as per the agenda outlined by the field visit host. No exceptions will be made for late pick-ups, early drop-offs, or any variants to the schedule. It is the sole responsibility of the attendee to ensure his or her travel is planned in accordance with the agenda shared by the field visit host.

15.6. It is understood that events outside the control of the Organiser and the field visit host, such as weather, unexpected occurrences, or safety issues, could lead to cancellation or alteration of the field trip. The Organiser and the field visit host will make a reasonable effort to notify participants promptly in such cases.

15.7. Neither the Organiser nor the field visit host is liable for any loss, damage, or expense, including but not limited to out-of-pocket costs or travel expenses, resulting from a field visit cancellation or modification.

16. Liability

16.1. The Organiser is liable only for services directly provided by the Organiser and paid for by the Participant, subject to applicable law.

16.2. The Organiser is not liable for indirect or consequential losses, including business interruption or loss of profit.

17. Data protection and privacy

17.1. The Organiser will process personal data in accordance with the Privacy Statement and applicable data protection laws.

17.2. The Organiser may share relevant registration data with appointed delivery partners (for example venue, registration platform provider, badge printing, security) strictly for Event delivery purposes, as set out in the Privacy Statement.

18. Code of Conduct

18.1. BCI is committed to a professional, inclusive, respectful, and safe environment for all participants.

18.2. Harassment, discrimination, intimidation, or disruptive behaviour will not be tolerated. This includes unwanted conduct related to gender, sexual orientation, disability, race, ethnicity, religion, national origin, or any other protected characteristic.

18.3. Reporting: Concerns may be reported to the Events Team or the designated Duty Manager onsite. Reporting routes will be published in the registration confirmation and onsite materials.

18.4. Enforcement: The Organiser may take any action deemed appropriate, including warnings, removal from sessions, badge revocation, removal from the venue, and notification to the Participant's organisation. Where removal occurs due to Code of Conduct breaches, refunds are not guaranteed and may be withheld.

19. Governing law and disputes

19.1. Governing law and jurisdiction: These Terms and Conditions are governed by and construed in accordance with the laws of Switzerland. Any dispute arising out of or in connection with these Terms and Conditions shall be submitted exclusively to the courts of Geneva, Switzerland.

19.2. The Organiser and Participant will attempt to resolve disputes amicably before pursuing legal remedies.